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BMW 328i xDrive Sedan Special Offers – BMW North America

http://www.bmwusa.com/standard/content/Vehicles/2013/3/328ixDriveSedan/OfferDetail.aspx?NAMo

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The 328i xDrive Sedan

- Overview

LEARN

- Model Highlights
- Features & Specs
- Model Accessories
- Media Gallery
- Owner's Manuals
- View Brochure
- Owner Benefits
- Sign Up for Updates

BUILD

- Build Your Own
- Compare Vehicles

SHOP

- Special Offers
- Get a Quote
- Estimate Payment
- Trade-In Appraisal

- SEE ALL 3 SERIES MODELS

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- Sign up
- Learn more

Current 328i xDrive Sedan Special Offers

Take on Mother Nature. With a whole lot of style.

Once you get behind the wheel of the 328i xDrive, driving will never be the same. And with a remarkably powerful and efficient 4-cylinder engine that's now paired with xDrive, BMW's intelligent all-wheel drive system, you'll be able to take on any road.

2013 Financing Offer | **2013 Lease Offer**

Well-equipped including features such as Premium Package (Leather, Moonroof, Comfort Access, Satellite Radio), Automatic Transmission, Power Seats, iPod/USB Adapter, Hands-free Bluetooth and Destination charges.

$369*/month for 36 months. $750 Loyalty Cash or Conquest Credit included in payment.

Vehicle Registered outside N.Y.
- $369 First months payment
- $2,750 Down payment
- $0 Security Deposit
- $725 Acquisition fee
- $3,844 Cash due at signing

Vehicle Registered in N.Y.
- $369 First months payment
- $2,750 Down payment
- $0 Security deposit
- $725 Acquisition fee
- $3,844 Cash due at signing

Contact a dealer

Above are the offers available in your area.
- Change your Location

Additional Financing Offers
- Get details

Get Behind the Wheel
- Request a test drive

College Graduate Program
- See exclusive offer

Need your credit score?
- Get started

*Lease financing available on 2013 BMW 328i xDrive Sedan vehicles, only at participating BMW centers on leases assigned to BMW Financial Services NA, LLC/Financial Services Vehicle Trust through July 01, 2013. Loyalty Cash or Conquest Credit is a $750 credit against the MSRP of the loan or lease on a 328i xDrive Sedan through July 01, 2013. $750 Loyalty Cash available for returning BMW customers only. $750 Conquest Credit is available to non BMW customers only, Loyalty Cash and Conquest Credit may not be combined. Monthly Lease payments of $369.00 for 36 months based on MSRP of $42,875.00. Vehicle may need to be ordered. Total Lease payments are $13,284.00. Excludes tax, title, license and registration fees. Program available to qualified customers and not everyone will qualify. Subject to credit approval. See participating dealer for details. Dealer contribution may affect terms. Lessee must cover insurance and all items not covered under the BMW Maintenance Program. At lease end, lessee will be liable for disposition fee ($350.00), any excess wear and use as set forth in the lease agreement and excess mileage charges of $0.20 per mile for miles driven in excess of 30,000 miles. Purchase option at lease end for $27,869.00 excludes taxes. Lessee acquires no ownership interest unless purchase option is exercised. See participating BMW centers for details and vehicle availability. For more information call 1-800-334-4269. Special lease rates and pricing may not be reflected throughout www.bmwusa.com. All figures presented are estimates only. Actual selling price may vary. Please see your BMW center for details. Ultimate Service covers all factory recommended maintenance on all new vehicles, as determined by the Service Level Indicator, for 4 years or 50,000 miles, whichever comes first. Exclusions from coverage: gasoline, gasoline additives, windshield washer additives, tires, wheels, wheel alignment, tire balancing and rotation. All work must be performed by an authorized BMW center. See the Service and Warranty information booklet for more details and specific terms, conditions and limitations. ©2013 BMW of North America, LLC. The BMW name, model names and logo are registered trademarks.

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Build Your Own 2013 328i xDrive Sedan

http://www.bmwusa.com/standard/content/byo/byohome.aspx?namodelcode=133U&initialconfigurati

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Build Your Own 2013 328i xDrive Sedan

Exterior | Interior | **Packages** | Options | Accessories | Summary

EXTERIOR: 360° INTERIOR: 360°

☐ Cold Weather Package	$950
• Heated front seats	
• Heated Steering Wheel	
• Retractable headlight washers	
• Heated rear seats	
☐ Driver Assistance Package	$1,900
• Rear-view camera	
• Active Blind Spot Detection	
• Side and Top View Cameras	
• Park Distance Control	
☐ Driver Assistance Plus	$700
• Speed Limit Info	
• Lane Departure Warning w/ Forward Collision Warning	
☐ Dynamic Handling Package	$1,000
• Variable sport steering	
• Adaptive M Suspension	
☐ Technology Package	$3,100
• BMW Apps	
• Navigation system	
• BMW Assist with enhanced Bluetooth and USB	
• Instrument cluster with extended contents	
• Online Information Services	
• Smartphone Integration	
• Real Time Traffic Information	
• Head-up Display	
☐ Lighting Package	$900
• Xenon headlights	
• Adaptive light control	
☑ Premium Package	$3,100
• Lumbar support	
• Satellite radio with 1 year subscription	
• Comfort Access keyless entry	
• Moonroof	
☐ Black Dakota Leather	
☑ Venetian Beige Dakota Leather	
☐ Black with Dark Oyster	
☐ Leather Dakota Black exclusive stitching	

My 328i xDrive Sedan Details

2.0-liter, inline 4-cylinder engine
xDrive, intelligent all-wheel drive
- See all standard features

BASE MSRP	$38,850
Alpine White	$0
Venetian Beige Dakota Leather	$0
Silver Matte Trim	$0
Premium Package	$3,100
Destination & Handling:	$925

BMW Ultimate Service™

A suite of premium benefits that are included at no cost with all new BMW Vehicles.

4 Years/50,000 Miles Warranty	Included
4 Years/50,000 Miles Maintenance Program	Included
4 Years/Unlimited Mileage Roadside Assistance	Included

Total MSRP as Built $42,875

$458/mo

Lease Details

$458/mo for 36 months
- 10,000 miles/year
- $458 First months payment
- $2,500 Down payment
- $0 Security deposit
- $825 Acquisition fee

You may qualify for additional incentives. Please contact your local BMW Center for details.

GET A QUOTE

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DIY Report - 2013 Audi A4 2

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Jun13 Sales Program Guide